



Video Solutions for Security Professionals™

CASE STUDY



At a Glance:

Market:

Commercial

Location:

Dallas, Texas

Application:

HD-TVI solutions needed at 150 Dallas Jack in the box stores.

Case Study: Major Fast Food Chain Adds HD-TVI Solutions

Introduction

Jack in the Box has more than 700 restaurants in 47 states. They exceed on guest's expectations for food quality and safety. Given a place for fast services, also means there is lots of foot traffic, drive thru on premises, and majority of locations are now opened 24/7. The safety and security of staff and customers is always a priority as well. The company decided to use LTS surveillance solutions at 150 Dallas stores. Some were new stores where entire systems needed to be installed, others required surveillance upgrades.

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Challenge

With a combination of existing locations and new stores, the installer needed to ensure quality solutions be deployed in different environments depending on physical facility. To guarantee the consistency of monitoring, LTS and the installer visited several locations to do the initial assessment. The concern of employee safety, loss prevention, and break-ins was also a concern in some areas.

Featured Products:

(CMHT2122-28) Platinum HD-TVI Turret Camera 2.1MP

(LTD8316T-EA) Platinum Advanced Level 8 Channel HD-TVI DVR – Efficient Mode

(LTD8308T-EA) Platinum Advanced Level 8 Channel HD-TVI DVR – Efficient Mode

Solution

Management personnel at all 150 stores had to verify areas of low visibility in their facility. The angle of views needed per location came down to two solutions. It either required an 8 Channel or 16 Channel HD-TVI DVR based on their assessment. The Platinum Advanced Level 16 Channel HD-TVI DVR – Efficient Mode, LTD8316T-EA, was recommended for its alarm capability. For smaller facilities that needed 8 cameras or less, the installer used the Platinum Advanced Level 8 Channel HD-TVI DVR – Efficient Mode, LTD8308T-EA, with 8 CMHT2122-28 HD-TVI cameras. For slightly larger facilities with drive-thru and additional curvature of buildings with lower visibility, the installers used up to 16 Channels

with the LTD8308T-EA and CMHT2122-28 16 HD-TVI Cameras. It took roughly one day to install or upgrade each location. Some locations were as simple as using existing cable infrastructures while other locations needed wiring. Regardless of facility square footage, there was 2-3 POS used per location. Jack in the Box uses a single POS and back office IT system that uses I-View video verification and is compatible with LTS which made the integration seamless. I-View is a patented, cloud based central station video and signal interface. They did about 10 locations a month for the year of 2017.



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Results

Jack in the Box has been using LTS for their surveillance solution and have been able to successfully expand their business in Dallas. The HD-TVI solution was cost effective and easy to install giving the installer more flexibility in their development and further expansion in Jack in the Box restaurants. Currently, there are 150 stores in the Dallas area that uses LTS.

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