



Video Solutions for Security Professionals™

CASE STUDY



At a Glance:

Market:

Commercial

Location:

New York, New York

Application:

High definition cameras were installed at an affordable price

Case Study: Burger King Enforces Security Measures at 15 Stores

Introduction

Burger King serves more than 11 million people around the world each day. The fast food giant sells high quality, great tasting, and affordable fast food. The chain wanted enforced security measures across 125 restaurants on the east coast covering 15 restaurants in New York, New York. This project required the installer to put high definition cameras in the restaurants at an affordable price.

Challenge

Aside from high definition and cost concerns, the installer was given a quick deadline to get all the restaurants installed and upgraded. With strict requirements from the Burger King Corporation, this was no easy task to fulfill and a great challenge to the installer. Fortunately, LTS was able to come up with an affordable high definition HD-TVI solution and easy installation process.

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Solution

LTS technicians helped the installer during initial designing phase. In order to draft a system plan that was scalable and consistent for all the restaurants, they reviewed franchise blue prints together. With a Platinum 8 Channel NVR, LTD7208A, four eco energy efficient 2.1MP Platinum HD-TVI bullet camera, CMHR6222, and four eco energy efficient 2.1MP Platinum HD-TVI turret camera, CMHT1422, the complete HD-TVI system was easy to setup with on screen display support from UTC. Each location premises were fully monitored.



Featured Products:

(LTD7208A-HV) Platinum 8 Channel NVR

(CMHR622) eco-Platinum HD-TVI Bullet Camera 2.1MP

(CMHT1422) eco-Platinum HD-TVI Turret Camera 2.1MP

Results

In the end, the corporation was satisfied with the project because of three key factors: 1) The price was affordable, 2) LTS customer support was available at all times during the short period of installation days, 3) There were no issues after installation because of tech support's help.

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