



Video Solutions for Security Professionals™

CASE STUDY



At a Glance:

Market:
Retail

Location:
United States

Application:
Cameras applied throughout the store to protect customers and employees

Case Study: Retail Giant Upgrades to LTS IP Solutions to Fight Crime

Introduction

Shopko is a chain of retail department stores that sells apparel, electronics, pharmaceuticals, and more. Founded in 1962, the chain has more than 500 stores throughout North America, making it one of the largest retailers on the continent. Recently, Shopko required an IP camera system consisting of CMIP7422-28M in the main hallways and PTZIP212X20 cameras inside and outside the store. Shopko felt the upgrade from their previous system would improve the safety of their staff and customers, as well as reduce shoplifting crime rates.

marketing@LTSecurityinc.com | LTSecurityinc.com

Disclaimer: The information contained in this case study is to be used only as a case study reference for learning material purposes. Optional formulated by author are intended to protect companies and its names and does not necessarily reflect the views of LTS. For more information on terms of use, please contact marketing@LTSecurityinc.com



Video Solutions for Security Professionals™

CASE STUDY

Challenge

The upgrade forced the installer to work through some tough challenges, especially covering such a large floor plan. Wire intake boxes of camera models Shopko desired did not come pre-drilled. Without the wire intake boxes installed properly, cables running from the ceiling of the store would be seen sticking out, displaying an unprofessional appearance and also exposing them to potential damage. Since Shopko needed a 16 channel high definition NVR with only 8 PoE switches for a cost effect solution, the installer was conflicted.

Featured Products:

(CMIP7422-28M) Platinum Fixed Lens Dome IP Camera 2.1MP

(PTZIP212X20) Platinum PTZ Dome IP Camera 2.1MP

(LTN8716-P8) Platinum Professional Level 16 Channel NVR 1U

(POE-SW1600G) PoE 16 Port Gigabit Switch – 205W

Solution

LTS IP cameras were installed throughout the store to accommodate Shopko and offer its customers a peace of mind and safe shopping experience. The installer installed 12 2.1MP Platinum Fixed Lens Dome Cameras, CMIP7422-28M, in the main hallways paired up with 12 wire intake boxes, LTB347. The installer drilled a 3/4 inch hole on top of each box to allow a professional and clean appearance to be effective. Four Platinum IP PTZ High Speed Dome Cameras, PTZIP212X20 were strategically placed inside and outside of the store for increase efficiency with its smart features including smart tracking and VCA. One Platinum Advanced 16 Channel NVR, LTN8716-P8, was used to connect all 16 cameras around the retail store. In order to avoid running many cables

back to the NVR, one PoE switch, POE-SW1600G, was used due to the limited number of PoE switches provided on the NVR.



marketing@LTSecurityinc.com | LTSecurityinc.com

Disclaimer: The information contained in this case study is to be used only as a case study reference for learning material purposes. Optional formulated by author are intended to protect companies and its names and does not necessarily reflect the views of LTS. For more information on terms of use, please contact marketing@LTSecurityinc.com



Video Solutions for Security Professionals™

CASE STUDY

Results

In the end, the plan's execution was a success. Shopko was satisfied with the results, and expressed gratitude with the low cost, yet effective product line being used to protect their stores. The installer indicated advanced tech support and quick response from our account managers answering their questions as key indicators to what makes LTS reliable solutions.

marketing@LTSecurityinc.com | LTSecurityinc.com

Disclaimer: The information contained in this case study is to be used only as a case study reference for learning material purposes. Optional formulated by author are intended to protect companies and its names and does not necessarily reflect the views of LTS. For more information on terms of use, please contact marketing@LTSecurityinc.com